



Info@starklawlibrary.org

Stark County Law Library Association

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BEGINNERS

www.justia.com

**The email address,
info@starklaw
library.org really
works! TRY IT!!**

Tim Stanley, the co-founder of FindLaw <<http://www.findlaw.com/>> and its former CTO <<http://www.llrx.com/features/weststanley.htm>> has launched the beta version of a new service to the legal community, Justia: Law Firm Web Site Design. <<http://www.justia.com/>>

With a range of features and price points (from free to a choice of very competitive pricing options) not currently available in this market, Tim and his expert team "have set a new standard of expert website design in combination with search engine optimization, targeted to serve the entire community, from solos to large firms." ¹

"Professional and sophisticated online marketing solutions for your practice featuring:

- Template Web Design,
- Search engine optimized pages,
- Firm Home Page,
- Firm Profile Page,
- Firm Location Page,
- Practice Area Profiles,
- Attorney Profiles,
- Web Resources Page,
- Legal Articles Section,
- W3C Web standards design & layout,

- U.S. 508 and W3C's Web Accessibility Guidelines,
- Up to 10,000 Web pages,
- SEOed Domain Names,
- Robust and Multifaceted Content Solutions,
- 24/7 Online Updating,
- Enhanced Traffic Reports,
- Search Engine and Directory Submissions,
- Google & Overture Ad Campaigns" ²

Details on the three different levels of website design, management options, pricing and terms of services options are available from <[http:// www.justia.com/websites.html](http://www.justia.com/websites.html)>.

Justia Public Interest and Pro Bono Projects include:

- "Stanford Copyright and Fair Use Center - This site contains a wealth of primary and secondary copyright and fair use resources including sample copyright and fair use guidelines for librarians."
- "Recall Warnings - Recall Warnings contains over 50,000 consumer recalls collected from different US government agencies. Browse or search the recalls and sign up for our FREE Recall Warnings newsletter of newly recalled products!"

BEGINNER

www.justia.com (Continued)

- "Search Engine Optimization Center - Justia's SEO information center for lawyers and law firms. Provides a wealth of information for optimizing law firm Web sites to obtain higher rankings in search engines, directories and portals."
- "Free Web sites for Law Firms - Justia's free template-based Web sites for lawyers interested in an introduction to online marketing, or who cannot afford a custom Web site. Search engine optimized for one practice area, city and state."³

INTERMEDIATE

Identity Theft

"Twenty-seven million Americans have been victims of identity theft in the last five years and the total cost of identity theft approaches \$48 billion per year."

This month's intermediate offering is a bevy of websites on an ever increasingly vital topic.

1. Identity Theft... for Dummies <<http://www.dummies.com/WileyCDA/DummiesTitle/productCd-0764573365.html>> Believe it or not, there is a Dummies book about pre-venting identity theft. Here's a stag-gering statistic from their site: "Twenty-seven million Americans have been victims of identity theft in the last five years and the total cost of identity theft approaches \$48 billion per year (total costs to businesses are \$43 billion and the direct cost to consumers is \$5 billion)."³

2. Fight Identity Theft <<http://www.fightidentitytheft.com>>

The site states: "Your Personal Data is Like Gold. Don't Let Someone Turn it Into Lead."⁴ You must look at your identity and credit as an asset and protect it. This site provides many practical tips.

3. How Stuff Works... .explains Identity Theft. <<http://computer.howstuffworks.com/identity-theft.htm>>

Contents includes:

- Introduction to How Identity Theft Works
- Types of Identity Theft
- Stealing Your Identity
- Accessing Your Personal Information
- How To Protect Yourself
- Internet Transactions
- If It Happens To You
- What Congress Is Doing About It
- What the Future Holds
- Lots More Information
- Shop or Compare Prices⁵

4. Identity Theft And Your Social Security Number <<http://www.ssa.gov/pubs/10064.html>>

Contents includes:

- Your number is confidential
- Don't make it easy for someone to steal your number
- Be careful with your Social Security card and number to prevent theft

INTERMEDIATE

Identity Theft (Continued)

- How can I report that someone is using my Social Security number?
- What if I think someone is using my number and creating credit problems for me?
- Getting a new Social Security number
- Contacting Social Security

5. Federal Trade Commission
<<http://www.ftc.gov/bcp/conline/pubs/credit/idtheft.htm>>

The FTC offers a very comprehensive "Facts for Consumers" section to assist with understanding Identity Theft.

6. The Police Notebook: Identity Theft <<http://www.ou.edu/oupd/idtheft6.htm>>

The University of Oklahoma police department has an excellent site that explains identity theft.

7. Confessions of a Scam Artist
<<http://www.business.auburn.edu/~hinkech/article1.pdf>>

"When it comes to scams, I always say: 'Have your antenna up.' Here's an interview that appeared in the Wall Street Journal. This convicted scam artist will open your eyes to the world of scams." ⁶

8. Credit Bureaus

- <http://www.experian.com>
- <http://www.transunion.com>
- <http://www.equifax.com>

These are the three main credit reporting bureaus. These companies provide identity theft tips. You can also order your credit report at these sites. ⁷

ADVANCE

Are We There Yet?

Last month was supposed to be the final article on computer protection, but this month's Modern Practice Feature titled, "Put Some Bite in Your Information Technology Protection, or It Can Bite You Back," caught my attention. It should grab yours too.

To think too long about doing a thing often becomes its undoing. Companies that delay necessary security infrastructure planning and spending for hostile

intrusions risk the chance that courts will decide their destiny. This may include letting your competitors set the industry standards against which a court measures your actions. Better to act aggressively now and set the standards high, than to wait and leave your security decisions to some one else. ⁸

In the absence of a national security standard, courts have been stepping into the void

ADVANCED

Are We There Yet?

and making decisions for the procrastinators. For instance, do you know that virus attacks and subsequent damage are considered foreseeable and institutions have a due diligence obligation to secure their systems from such attacks? Verizon found this out the hard way.⁹ In this and other cases, courts and administrative bodies are relying on the input from competitors with regard

to "what the company should have done and how it failed."

This article also illustrates a case of trade secret protection in *Weigh Systems South, Inc. v. Mark's Scales & Equipment, Inc.*, 68 S.W. 3rd 299 (Ark Sup. Ct. 2002) and web page security in *Cobell v. Norton*, No. 1:96CV01285 (D.D.C.2001).

FOOTNOTES

- ¹ Pacifici, Sabrina I. "Justia.com Launches Free Website Design Service for Lawyers and Law Firms." beSpecific: Accurate, Focused Law and Technology News. 13 December 2004. BeSpecific LLC. 6 January 2005. <<http://www.bespecific.com/mt/archives/007092.html#007092>>
- ^{2 & 3} "Justia Web Site Solutions." Justia.com. 2004. Justia. 11 January 2005. <<http://www.justia.com/>>.
- ⁴ Arata, Michael J. "Preventing Identity Theft For Dummies." Dummies.com. 2005. Wiley Publishing, Inc. 11 January 2005. <<http://www.dummies.com/WileyCDA/DummiesTitle/productCd-0764573365.html>>.
- ⁵ "Your Personal Data is Like Gold. Don't Let Someone Turn it Into Lead." Fight Identity Theft. 2001 - 2004 Fight Identity Theft. <<http://www.fightidentitytheft.com/ssn.html>>.
- ⁶ Obringer, Lee Ann. "How Identity Theft Works." Howstuffworks. 1998 - 2005 HowStuffWorks, Inc. 14 January 2005. <<http://computer.howstuffworks.com/identity-theft.htm>>.
- ^{7 & 8} "Archive 10.03.2004 Identity Theft." incredibleinternetguy. 2004 Qwest Communications International, Inc. <http://www.incredibleinternetguy.com/browse_the_archive_link40.html>
- ^{9 & 10} Cook, William and Wildman Harrold. "Put Some Bite in Your Information Technology Protection, or It Can Bite You Back." January 2005. FindLaw. 21 January 2005. <<http://practice.findlaw.com/feature-0105.html>>

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